

Integrating Data-Parallel Analytics into Stream-Processing Using an In-Memory Data Grid

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About the Speaker

- In-Memory Computing Summit North America 2018

- Dr. William Bain, Founder & CEO of ScaleOut Software:
 - Email: wbain@scaleoutsoftware.com
 - Ph.D. in Electrical Engineering (Rice University, 1978)
 - Career focused on parallel computing Bell Labs, Intel, Microsoft
 - 3 prior start-ups, last acquired by Microsoft and product now ships as Network Load Balancing in Windows Server
- ScaleOut Software develops and markets In-Memory Data Grids, software for:

• Thirteen+ years in the market; 450+ customers, 12,000+ servers

- Scaling application performance with in-memory data storage
- Analyzing live data in real time with in-memory computing
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Agenda

How In-Memory Computing Creates the Next Generation in Stream-Processing

- Goals and challenges for stream-processing
- Adding context: stateful stream-processing
- Overview of in-memory data grids (IMDGs)
- Digital twin model for stateful stream-processing
- Why use an IMDG: integrated event processing and data-parallel analysis
- Example use cases
- Detailed code sample: runners with smart watches
- Performance benefits

Goals for Stream-Processing



• Goals:

- Process incoming data streams from many (1000s) of sources.
- Analyze events for patterns of interest.
- Provide timely (real-time) feedback and alerts.
- Provide data-parallel analytics for aggregate statistics and feedback.

• Many applications:

- Internet of Things (IoT)
- Medical monitoring
- Logistics
- Financial trading systems
- Ecommerce recommendations



Event Sources

Example: Ecommerce Recommendations



1000s of online shoppers:

- Each shopper generates a clickstream of products searched.
- Stream-processing system must:
 - Correlate clicks for each shopper.
 - Maintain a history of clicks during a shopping session.
 - Analyze clicks to create new recommendations within 100 msec.
- Analysis must:
 - Take into account the shopper's preferences and demographics.
 - Use aggregate feedback based on collaborative shopping behavior.



Providing Recommendations in Real Time

- In-Memory Computing NORTH S U M M I T
- Requires scalable stream-processing to analyze each click and respond in <100ms:
 - Accept input with each event on shopper's preferences.
 - Provide aggregate feedback on best-selling products.



Providing Aggregate Metrics

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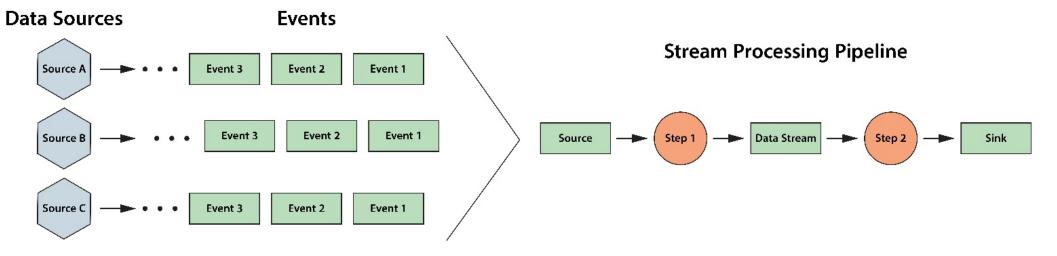
- Must aggregate statistics for all shoppers:
 - Track real-time shopping behavior.
 - Chart key purchasing trends.
 - Enable merchandizer to create promotions dynamically.
- Aggregate statistics can be shared with shoppers:
 - Allows shoppers to obtain collaborative feedback.
 - Examples include most viewed and best selling products.

		Edit Metrics	
Number of Active	Total Active Cart Value	Statistic	Latest Value
Customers 750	\$27,800.00	Max Clicks to Purchase	26 🔺
		Max Clicks to Successful Recommendation	9
Number of Products Viewed 6820	Number of Products Carted 350	Max Clicks to First View	10
		Conversion Rate	47.00%
		Average Clicks from Cart to Purchase	2.00
		Max Clicks from Cart to Purchase	8
op 5 at a Glance	9	% Reduction in Average Clicks to Cart	25.00%
	Revenue 🔹 🖲 Now 🔍 At: 00 🔹 00 🔹 UT	Boost Factor	2.00
Top 5 Troduce categories by		Potential Conversion Rate	95.00%
Top 5 Produc	t Categories by Revenue	Potential Revenue Increase	\$2,000,000.00
		Average Purchase Size	\$250.00
		% Carts Purchased	85.00%
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		% Carted Products Recommended % Purchased Products Recommended 100 90 80	95.00% 89.00% -
Name	Value	% Carted Products Recommended % Purchased Products Recommended 100 90 80 70	95.00% 89.00% -
Guitars	\$107	% Carted Products Recommended % Purchased Products Recommended	95.00% 89.00% -
Guitars Cell Phones	\$107, \$92	% Carted Products Recommended % Purchased Products Recommended	95.00% 89.00% -
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Guitars Cell Phones Hair Care	\$107 \$92 \$108 \$121	% Carted Products Recommended % Purchased Products Recommended	95.00% 89.00% -

Challenges for Stream-Processing Architectures



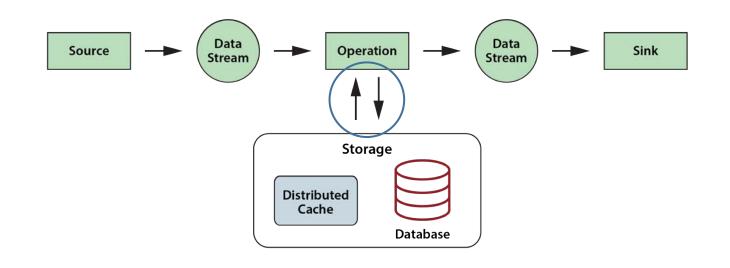
• Basic stream-processing architecture:



- Challenges:
 - How efficiently correlate events from each data source?
 - How combine events with relevant state information to create the necessary context for analysis?
 - How embed application-specific analysis algorithms in the pipeline?
 - How generate feedback/alerts with low latency?
 - How perform data-parallel analytics to determine aggregate trends?

Adding Context to Stream-Processing

- Stateful stream-processing platforms add "unmanaged" data storage to the pipeline:
 - Pipeline stages perform transformations in a sequence of stages from data sources to sinks.
 - Data storage (distributed cache, database) is accessed from the pipeline by application code in an unspecified manner.
 - Examples: Apama (CEP), Apache Flink, Storm



Stream Pipeline

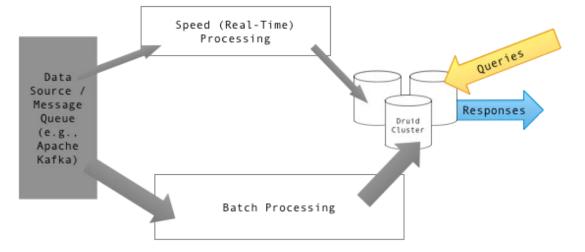
• Problems:

- There is no software architecture for managing state information.
- This adds complexity to the application.
- Creates a network bottleneck.
- Does not address need for data-parallel analytics.

Lambda Architecture: Batch Parallel Analytics

- In-Memory Computing S U M M I T
- Lambda architecture separates stream-processing ("speed layer") from data-parallel analytics ("batch layer").
- Creates queryable state, but:
 - Does not enhance context for stateful stream processing.
 - Does not perform data-parallel analytics online for immediate feedback.
 - Does not lead to a "Hybrid Transactional and Analytics Processing" (HTAP) architecture.

How combine stream-processing with state to simplify design, maximize performance, and enable fast data-parallel analytics?



https://commons.wikimedia.org/w/index.php?curid=34963987

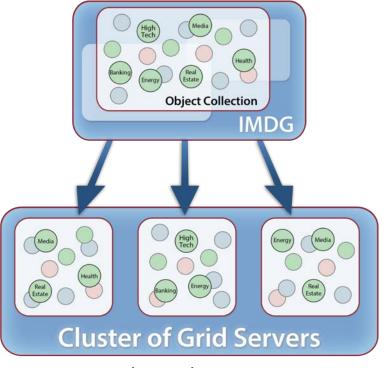
In-Memory Data Grid (IMDG)

IMDG provides a powerful platform for stateful stream-processing.

What is an IMDG?

- IMDG stores live, object-oriented data:
 - Uses a key/value storage model for large object collections.
 - Maps objects to a cluster of commodity servers with location transparency.
 - Has predictably fast (<1 msec.) data access and updates.
 - Designed for *transparent* scaling and high availability
- IMDG integrates in-memory computing with data storage:
 - Uses object-oriented execution model.
 - Leverages the cluster's computing power.
 - Computes where the data lives to avoid network bottlenecks.

Logical view



Physical view

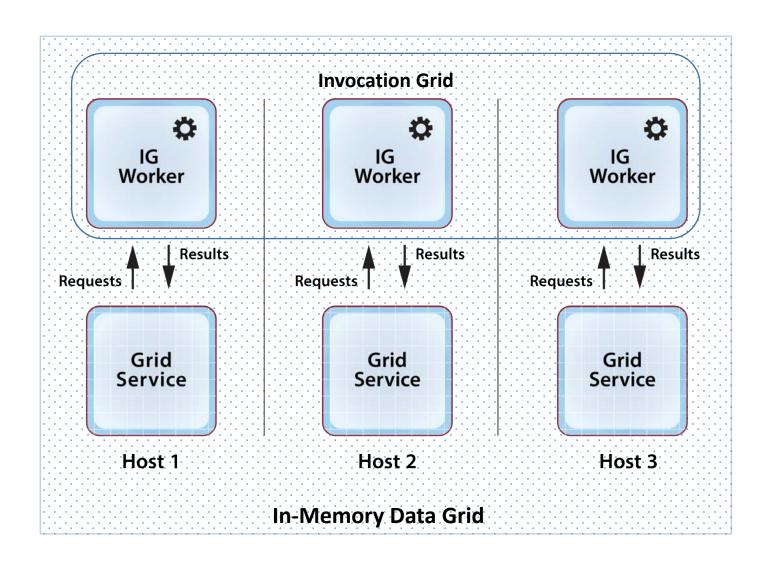
IMDG Storage Model



How an IMDG Can Integrate Computation



- Each grid host runs a worker process which executes application-defined methods on stored objects.
 - The set of worker processes is called an *invocation grid (IG)*.
 - IG usually runs languagespecific runtimes (JVM, .NET).
 - IMDG can ship code to the IG workers.
- Key advantages for IGs:
 - Follows object-oriented model.
 - Avoids network bottlenecks by moving computing to the data.
 - Leverages IMDG's cores & servers.

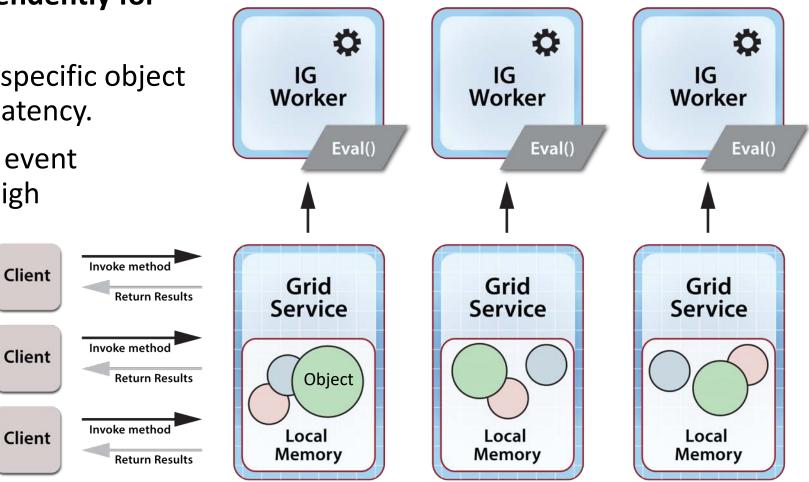


IMDG Runs Event Handlers for Stream-Processing



Event handlers run independently for each incoming event:

- IMDG directs event to a specific object using ReactiveX for low latency.
- IMDG executes multiple event handlers in parallel for high throughput.

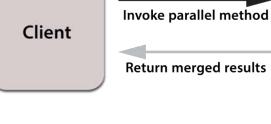


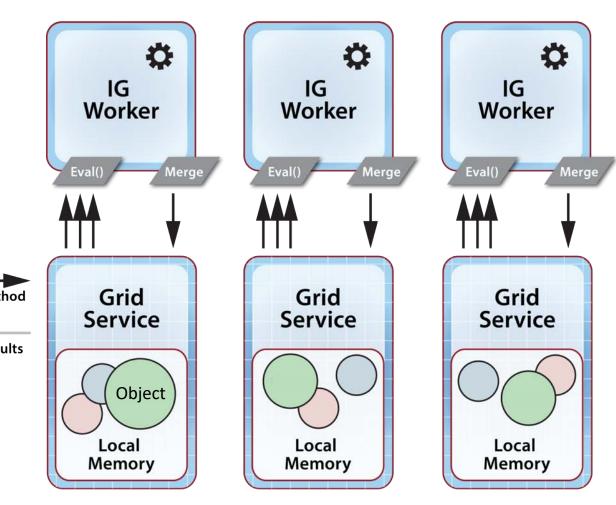
IMDG Executes Data-Parallel Computations



Method execution implements a parallel op. on an object collection:

- Client runs a single method on all objects in a collection.
- Execution runs in parallel across the grid.
- Results are merged and returned to the client.
- Runs with lower latency than batch jobs.

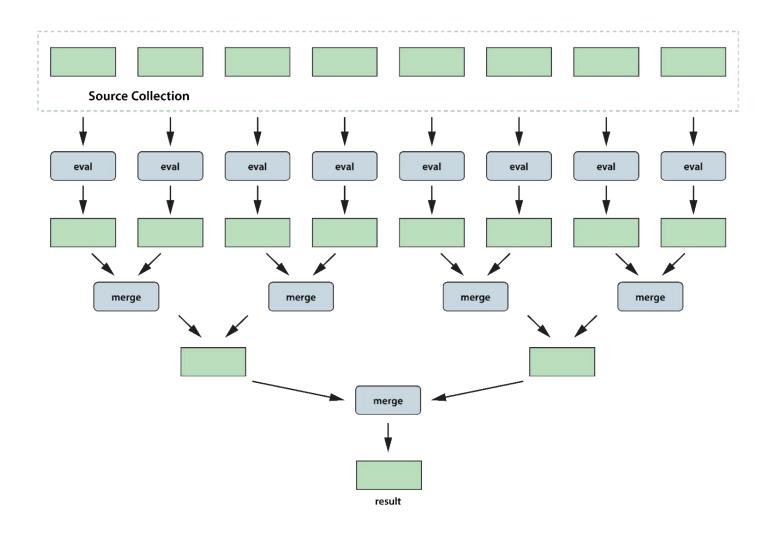






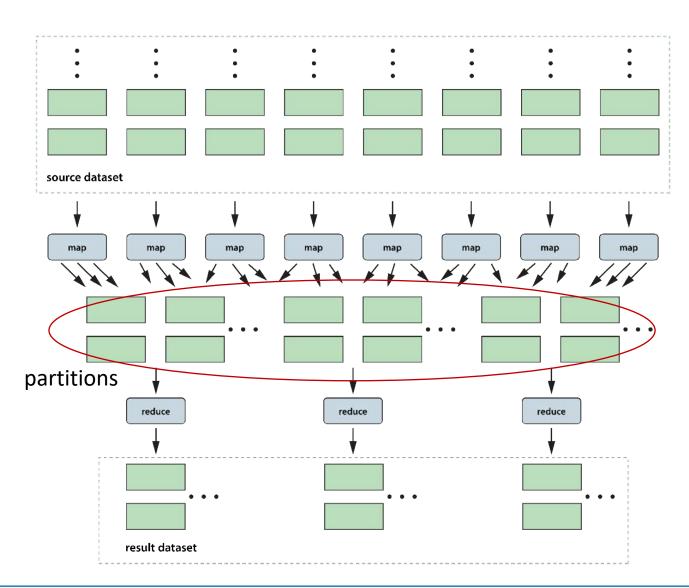
A fundamental model from parallel supercomputing:

- Run one method ("eval") in parallel across many data objects.
- Optionally **merge** the results.
 - Binary combining is a special case, but...
 - It runs in logN time to enable scalable speedup



MapReduce Builds on This Model

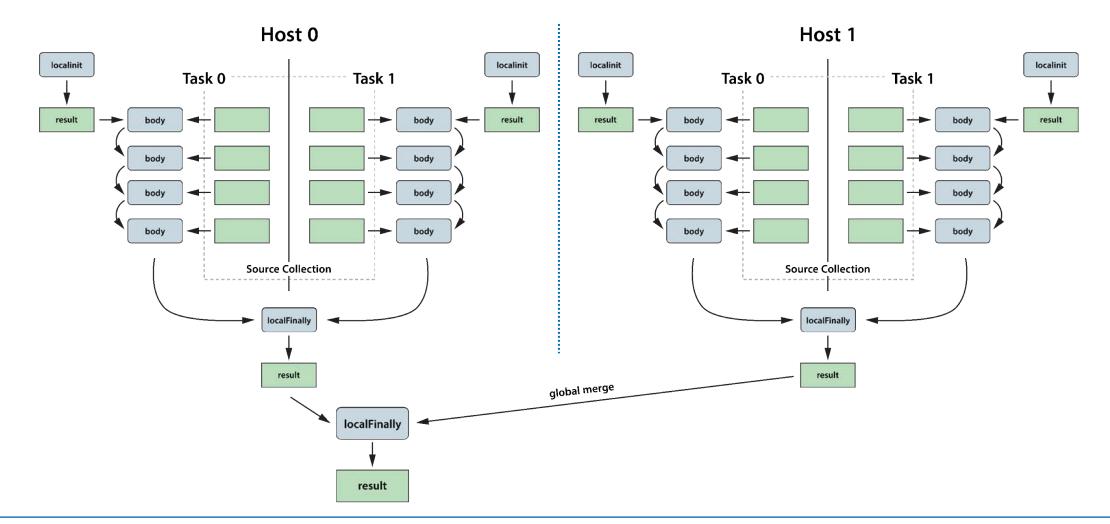
- Implements "group-by" computations.
- Example: "Determine average RPM for all windmills by region (NE, NW, SE, SW)."
- Runs in two data-parallel phases (map, reduce):
 - Map phase repartitions and optionally combines source data.
 - **Reduce** phase analyzes each data partition in parallel.
 - Returns results for each partition (no merging).



Distributed ForEach: Another Data-Parallel Model



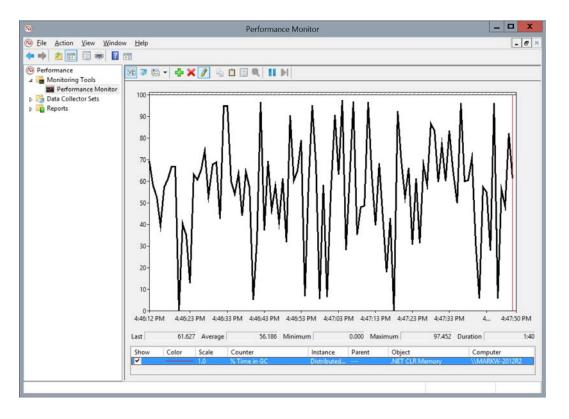
• Body code performs **eval** and iterative **merge** to reduce garbage collection:



Reduced GC Time with Distributed ForEach



PMI

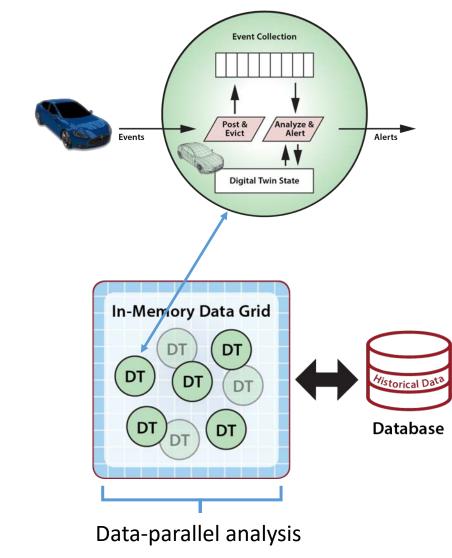


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Distributed ForEach

Stream-Processing with the Digital Twin Model

- Created by Michael Grieves; popularized by Gartner
- Represents each data source with an IMDG object that holds:
 - An event collection
 - State information about the data source
 - Logic for analyzing events, updating state, and generating alerts
- Benefits:
 - Offers a structured approach to stateful stream-processing.
 - Automatically correlates incoming events by data source.
 - Integrates all relevant context (events & state).
 - Enables easy deployment of application-specific logic (e.g., ML, rules engine, etc.) for analysis and alerting.
 - Provides domain for aggregate analysis and feedback.



Some Applications for Digital Twins



A digital twin correlates incoming events with context using domain-specific algorithms to generate alerts:

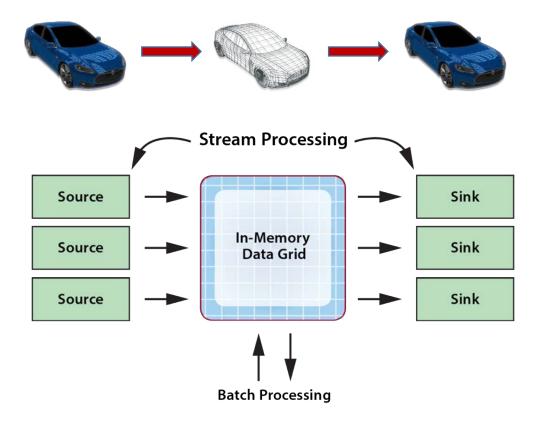
Application		Context	Events	Logic	Alerts
IoT devices		Device status & history	Device telemetry	Analyze to predict maintenance.	Maintenance requests
Medical monitoring	N	Patient history & medications	Heart-rate, blood- pressure, etc.	Evaluate measurements over time windows with rules engine.	Alerts to patient & physician
Cable TV	Č.	Viewer preferences & history, set-top box status	Channel change events, telemetry	Cleanse & map channel events for reco. engine; predict box failure.	Viewer recom- mendations, repair alerts
Ecommerce		Shopper preferences & buying history	Clickstream events from web site	Use ML to make product recommendations.	Product list for web site
Fraud detection		Customer status & history	Transactions	Analyze patterns to identify probable fraud.	Alerts to customer & bank

Why Use an IMDG to Host Digital Twins?



IMDG provides an excellent DT plaftorm:

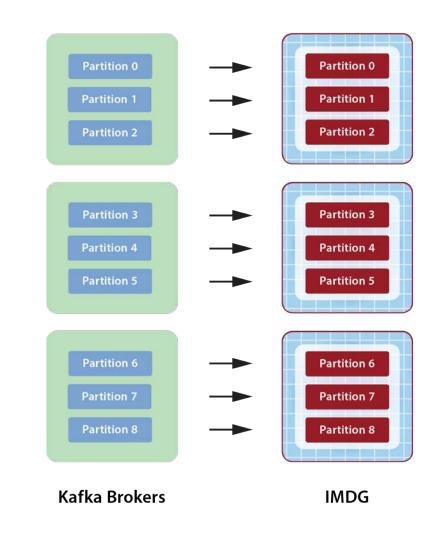
- Scalable, object-oriented data storage:
 - Offers a natural model for hosting digital twins.
 - Cleanly separates domain logic from data-parallel orchestration.
- Integrated, In-memory computing:
 - Automatically correlates incoming events for analysis.
 - Enables both stream and data-parallel processing.
- High performance:
 - Avoids data motion and associated network bottlenecks.
 - Fast and scales to handle large workloads.
- Integrated high availability:
 - Uses data replication designed for live systems.
 - Can ensure that computation is high av.



Scaling Event Ingestion with Kafka



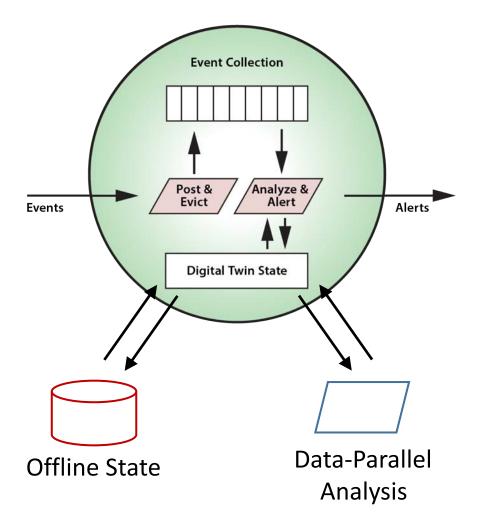
- IMDG partitions digital twin objects across servers.
- Kafka offers partitions to scale out handling of event messages.
 - Partitions are distributed across brokers.
 - Brokers process messages in parallel.
- IMDG can map Kafka partitions to grid partitions:
 - IMDG specifies event-mapping algorithm to Kafka.
 - IMDG listens to appropriate Kafka partitions.
- This minimizes event handling latency.
 - Avoids store-and-forward within IMDG.



Integrating Event and Data-Parallel Processing

The IMDG:

- Posts incoming events to its respective digital twin object.
- Runs the twin's event handler method with low latency.
 - Event handler manages the event collection and can use time windows for analysis.
 - Event handler uses and updates in-memory state.
 - Event handler can use/update off-line state.
 - Event handler optionally generates alerts and feedback to its data source.
- Runs data-parallel methods to analyze all digital twins in real-time.
 - Results can be used for both alerting and feedback.



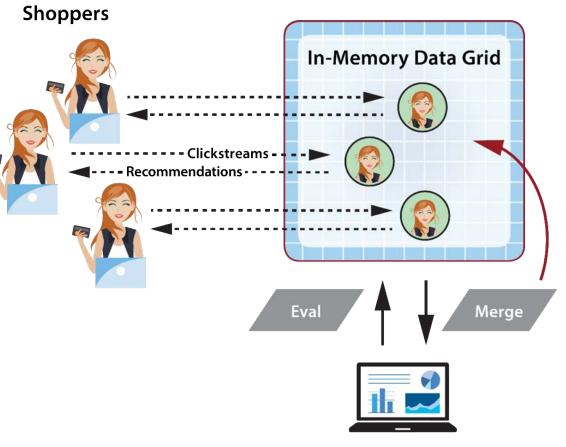


Example: Ecommerce Shopping Site



Tracks web shoppers and provides realtime recommendations:

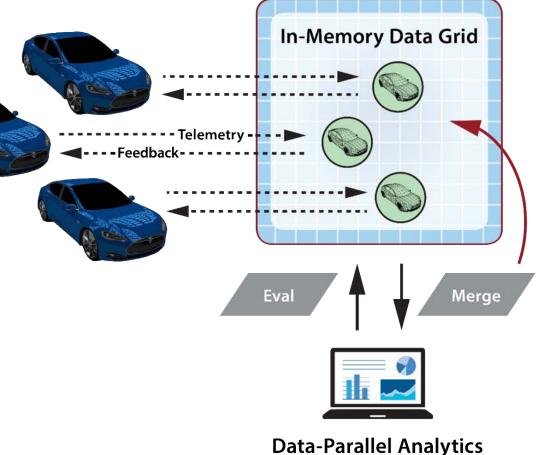
- Each DT object holds clickstream of browsed products, preferences, and demographics.
- Event handler analyzes this data and updates recommendations.
- Periodic data-parallel, batch analytics across all shoppers determine aggregate trends:
 - Examples include best selling products, average basket size, etc.
 - Used for analysis and real-time feedback



Data-Parallel Analytics

Example: Tracking a Fleet of Vehicles

- **Goal**: Track telemetry from a fleet of cars or trucks.
 - Events indicate speed, position, and other parameters.
 - Digital twin object stores information about vehicle, driver, and destination.
 - Event handler alerts on exceptional conditions (speeding, lost vehicle).
- Periodic data-parallel analytics determines aggregate fleet performance:
 - Computes overall fuel efficiency, driver performance, vehicle availability, etc.
 - Can provide feedback to drivers to optimize operations (e.g., avoid congested areas).



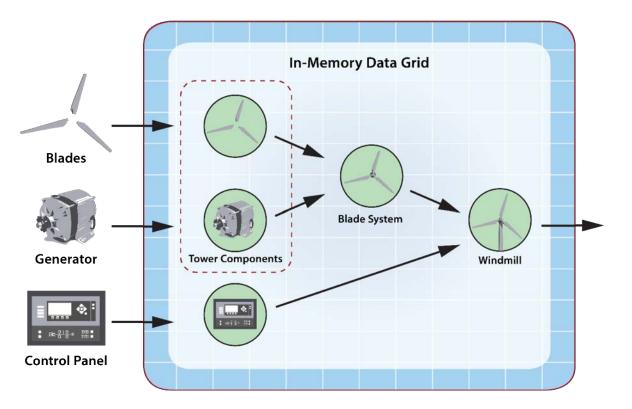


Using Digital Twins in a Hierarchy



Tracks complex systems as hierarchy of digital twin objects:

- Leaf nodes receive telemetry from physical endpoints.
- Higher level nodes represent subsystems:
 - Receive telemetry from lower-level nodes.
 - Supply telemetry to higher-level nodes as alerts.
 - Allow successive refinement of realtime telemetry into higher-level abstractions.

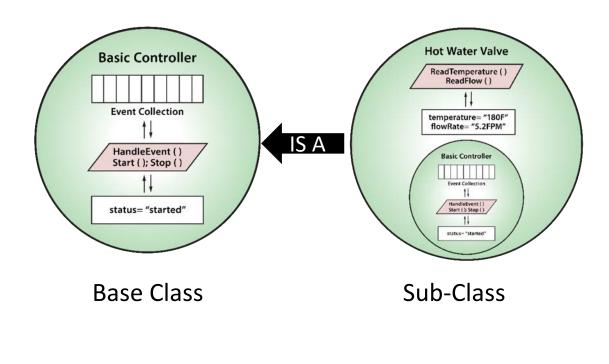


Example: Hierarchy of Digital Twins for a Windmill

OOP Techniques Simplify Building Digital Twins

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• Digital twin objects can use inheritance to create specialized behaviors:



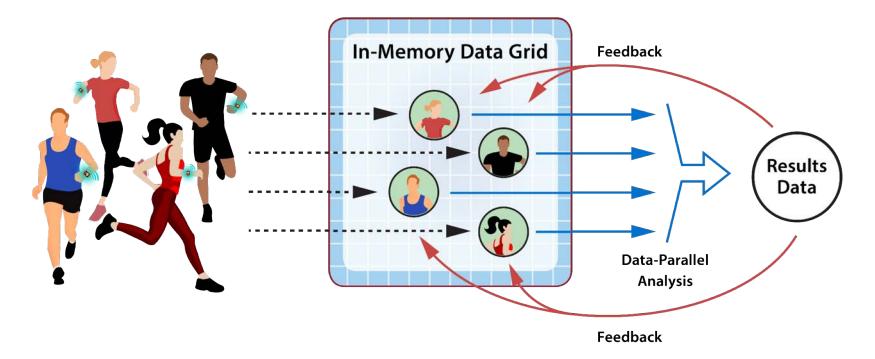
 Instances of objects can be organized in a hierarchy: Pump Room Controller StartOps () Shutdown () GetReadings () roomStatus= "normal" lastAlert= "started,10:15:27Z" Basic Contre 11 HandleCvent | | Start (1: Stop () status-"started Hot Water Valve **Circuit Breaker** ReadTemperature () ReadCurrent () ReadFlow () ReadTemperature () current= "2.3A" temperature= "180F" temperature= "93F flowRate= "5.2FPM" Basic Controlle **Basic Controll** Event Collection 11 11 Handletvest() Start(1:Stop1) HandleEvent () Start (); Stop () status "storter stidus-fatarte

Detailed Example: Heart-Rate Watch Monitoring



Goal: Track heart-rate for a large population of runners.

- Heart-rate events flow from smart watches to their respective digital twin objects for analysis.
- The analysis uses wearer's history, activity, and aggregate statistics to determine feedback and alerts.



Digital Twin Object (Java)

• Holds event collection and user's context (age, medical history, current status, etc.):

```
public class User implements Serializable {
    private int id;
    private double height;
    private double bodyWeight;
    private Gender _gender;
    private int _age;
                                                                 User's context
    private int averageHr;
    private WorkoutProgress _status;
    private int _sessionAverageMax;
    private List<Medication> _medications;
    private List<Long> _heartIncidents;
                                                                Event collection
    private List<HeartRate> runningHeartRateTelemetry;
    private long alertTime;
    private boolean _alerted;
    ...}
```

Events & Alerts



• Event holds periodic telemetry sent from watch to IMDG:

```
public class HeartRateEvent {
    private int _userId;
    private int _heartRate;
    private long _timestamp;
    private WorkoutType _workoutType;
    private WorkoutProgress _workoutProgress;
    private Event _event;
    ...}
```

• Alert holds data to be sent back to wearer and/or to medical personnel:

```
public class HeartRateAlert {
    private int _userId;
    private String _alertType;
    private String _params;
    ...}
```

Setting Up a ReactiveX Pipeline on the IMDG



• Define a ReactiveX observer that runs on every server in the IMDG:

```
public class HeartRateObserver implements Observer<Event>, Serializable {
    @Override public void onNext(Event event) {
    HeartRateEvent hre = HeartRateEvent.fromBytes(event.getPayload());
    hre.setEvent(event);
    User.processRunningEvent(hre);} ...}
    Call application
```

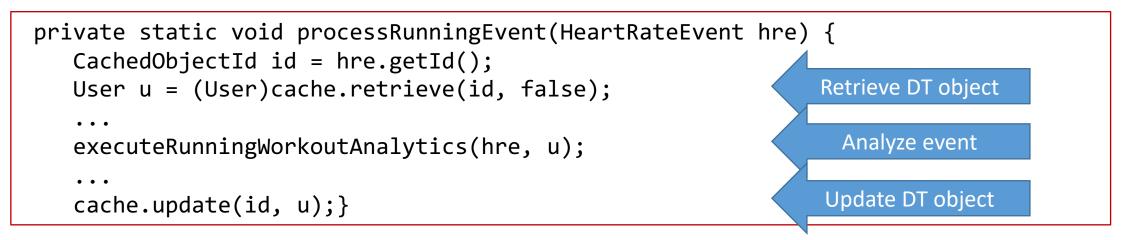
• Create an invocation grid that Initializes the ReactiveX observer at startup:

Event Handler and Event Posting



- Posting an event to the ReactiveX observer :
 - The key determines which server receives the event for posting.

• Handling an event posted to the ReactiveX observer on DT twin's server :



Event Analysis



• Handles an event for an active user doing a running workout:

```
private static void executeRunningWorkoutAnalytics(HeartRateEvent hre, User u) {
      long start = twoWeeksAgo();
      long sessionTimeout = threeHours();
                                                             Create time windows
      SessionWindowCollection<HeartRate> swc = new
          SessionWindowCollection<>(u.getRunningHeartRateTelemetry(),
          heartRate -> heartRate.getTimestamp(), start, sessionTimeout);
      swc.add(new HeartRate(hre.getHeartRate(), hre.getTiphetamn()))
                                                                 Add event
      int total = 0; int windowCount = 0;
                                                            Analyze event history
      for(TimeWindow<HeartRate> window : swc) {
          int avg = 0;
          for(HeartRate hr : window) {avg += hr.getHeartRate();}
          total += (avg/window.size());
          windowCount++;}
      u.setAverageHr(total/windowCount);
                                                            Analyze user's context
      u.analyzeAndCheckForAlert(hre);}
```

Analysis Techniques Enabled by Digital Twin

Enable detailed heart-rate monitoring for a high intensity exercise program:

- Example of data to be tracked:
 - Exercise specifics: type of exercise, exercise-specific parameters (distance, strides, altitude change, etc.)
 - **Participant background/history**: age, height, weight history, heart-related medical conditions and medications, injuries, previous medical events
 - Exercise tracking: session history, average # sessions per week, average and peak heart rates, frequency of exercise types
 - Aggregate statistics: average/max/min exercise tracking statistics for all participants
- Example of logic to be performed:
 - Notify participant if session history across time windows indicates need to change mix.
 - Notify participant if heart rate trends deviate significantly from aggregate statistics.
 - Alert participant/medical personnel if heart rate analysis across time windows indicates an imminent threat to health.
 - **Report** aggregate statistics to analysts and/or users.

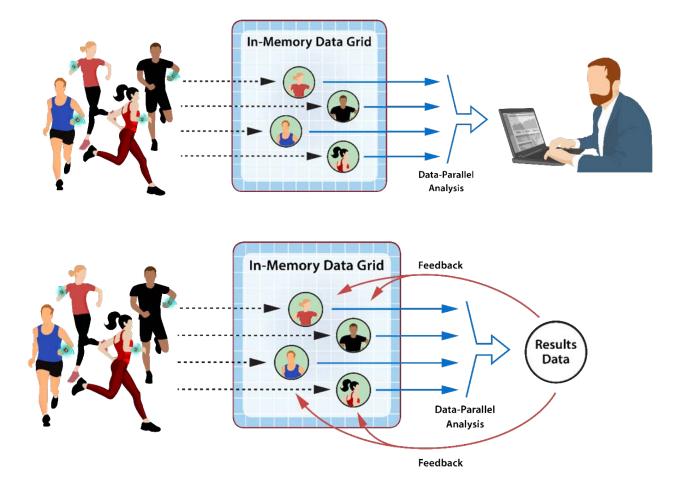




Data Parallel Analysis Across all Digital Twins

- In-Memory Computing NORTH S U M M I T
- Uses IMDG's in-memory compute engine to create aggregate statistics in real time.
- Results can be reported to analysts and updated every few seconds.

 Results can be used as feedback to event analysis in digital twin objects and/or reported to users.



Computing Aggregate Data

- In-Memory Computing S U M M I T
- Performs a data-parallel computation using the IMDG's Eval and Merge methods:

```
public class AggregateStatsInvokable implements Invokable<User, Integer,
    AggregateStats> {
    @Override
    public AggregateStats eval(User u, Integer numUsers) {
                                                                        Eval method
        AggregateStats userStats = new AggregateStats(numUsers);
        userStats.merge(u);
        return userStats;
    @Override
    public AggregateStats merge(AggregateStats mergedStats,
                                                                     Binary merge method
                                AggregateStats u) {
        mergedStats.merge(u);
        return mergedStats;
```

Computing Aggregate Data (2)



• Computes running average of heart-rate by categories:

```
public void merge(AggregateStats user) {
    numEvents += user.getNumEvents();
    totalHeartRate18to34 += user.getTotalHeartRate18to34();
    totalHeartRate35to50 += user.getTotalHeartRate35to50();
    totalHeartRateOver50 += user.getTotalHeartRateOver50();
    count18to34 += user.getCount18to34();
    count35to50 += user.getCount35to50();
    countOver50 += user.getCountOver50();
```

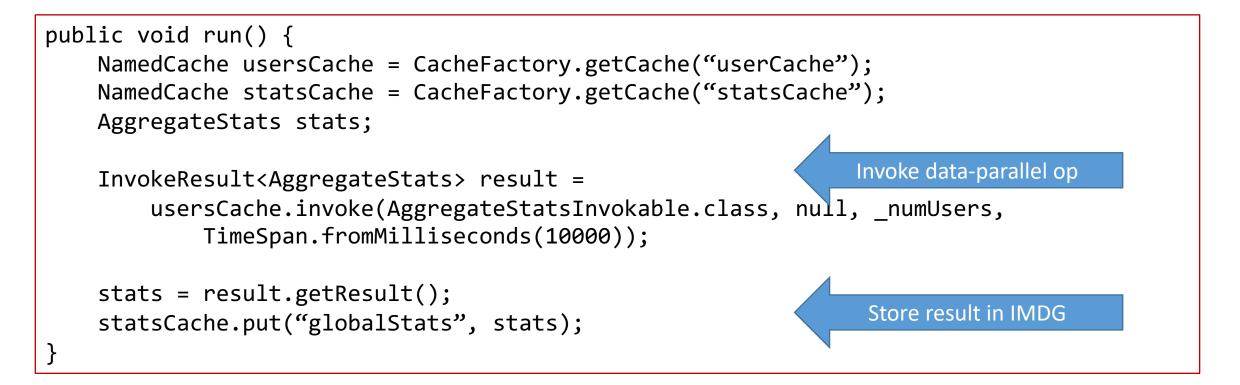


```
totalHeartRateBmiUnderWeight += user.getTotalHeartRateBmiUnderWeight();
totalHeartRateBmiNormalWeight += user.getTotalHeartRateBmiNormalWeight();
totalHeartRateBmiOverweight += user.getTotalHeartRateBmiOverweight();
countUnderweight += user.getCountUnderweight();
countNormalWeight += user.getCountNormalWeight();
countOverWeight += user.getCountOverWeight();
```

Running the Data-Parallel Computation



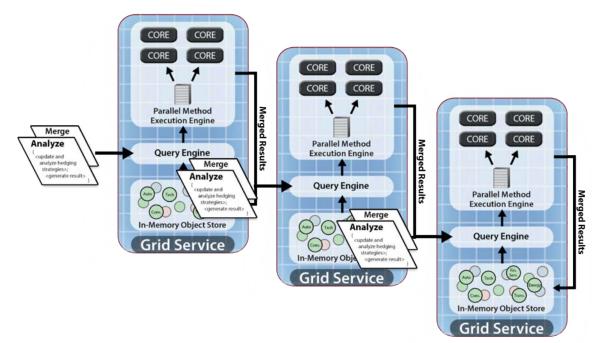
- Uses a single method to run a data-parallel computation and return results.
- Publishes merged results to an IMDG object for access by user objects and/or analysts.



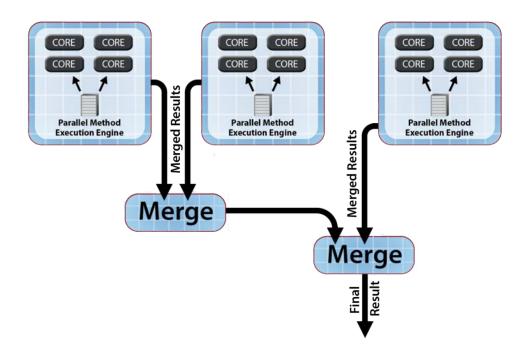
Data-Parallel Execution Steps



- Eval phase: each server queries local objects and runs eval and merge methods:
 - Accessing local objects avoids data motion.
 - Completes with one result object per server.



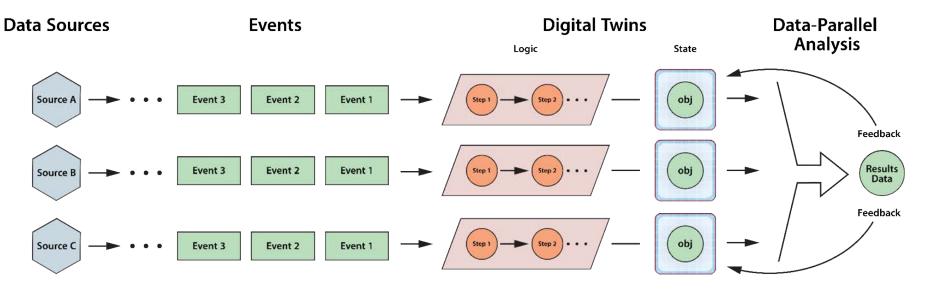
- Merge phase: all servers perform binary, distributed merge to create final result:
 - Merge runs in parallel to minimize completion time.
 - Returns final result object to client.



Predictable, Scalable Performance

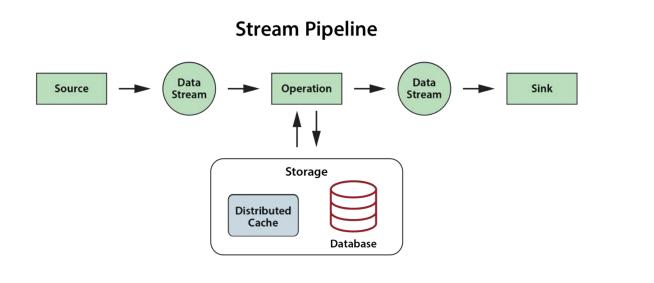


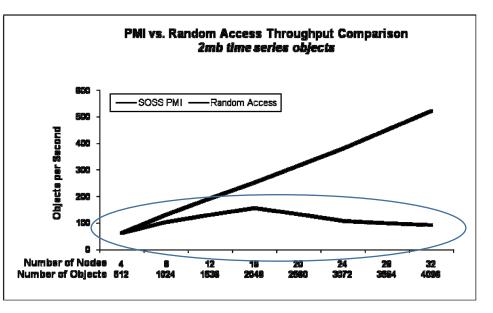
- Digital twin model enables the IMDG to scale both event-handling and integrated data-parallel analysis.
 - Correlating events to digital twin objects creates an automatic basis for performance scaling:
 - For event analysis
 - For data-parallel analysis
 - It enables access to each event's context without requiring a network access.
 - It also co-locates and encapsulates application-specific code using o-o techniques.



Avoids Network Bottlenecks

- In-Memory Computing S U M M I T
- Digital twin model avoids network bottlenecks associated with using an IMDG as a networked cache in a stream-processing pipeline.
 - External data storage requires network access to obtain an event's context.
 - Network bottleneck prevents scalable throughput.





Wrap-Up



Digital Twins: The Next Generation in Stateful Stream-Processing

- **Challenge**: Current techniques for stateful stream-processing:
 - Lack a coherent software architecture for managing context.
 - Can suffer from performance issues due to network bottlenecks.

• The digital twin model:

- Offers a flexible, powerful, scalable architecture for stateful stream-processing:
 - Associates events with context about their physical sources for deeper introspection.
 - Enables flexible, object-oriented encapsulation of analysis algorithms.
- Provides a basis for aggregate analysis and feedback.

• Scalable, data-parallel computing with an IMDG:

- Automatically correlates incoming events and processes them in parallel.
- Implements integrated (real-time), aggregate analysis for immediate feedback.

In-Memory Computing for Operational Intelligence



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